



Tydes Restaurant & Bar 2010 Incentive Promotions

2010 Tydes Access Card Incentive Promotion

Share the Tydes experience with family and friends and earn *Dinner for Two* at Tydes.

Starting this January, for every five Tydes Access Cards redeemed under your membership, you will receive a complimentary *Dinner for Two*, a three course meal on the house.

Restrictions apply, please see reverse side for details.

First & Second Quarter 2010 Tydes Frequent Diner Rewards Program

Loyalty pays off... Now frequent Tydes diners can enjoy Tydes on us! For every \$600 a member spends on food and beverage during a calendar month at Tydes, you will earn a complimentary *Dinner for Two*. It's Tydes' way of saying *Thank You* for supporting and enjoying our fabulous restaurant.

Restrictions apply, please see reverse side for details.

Tydes Restaurant & Bar
Tuesday to Saturday
5:00 to 10:00 pm
(805) 565-8239



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- Advance Reservations are required and apply only to Tydes Restaurant & Bar.
- One Access Card per reservation/table.
- Access card must be surrendered at time of dining.
- A two entrée minimum is required for Access card to count towards the promotion.
- Member's full name must appear on the back of the Access Card (to be filled out by member).
- Access Card diners must settle their Tydes check via a major credit card; dining checks closed to a membership account will not be counted towards the this promotion.
- *Dinner for Two* award includes: two appetizers, two entrees, and two desserts and service charge; alcohol and caviar are excluded.
- *Dinner for Two* is awarded once five (5) cards, with member's name & member number have been redeemed in a defined six (6) month period.
- Defined six (6) month periods are: January to June 2010 and July to December 2010.
- *Dinner for Two* award certificates will be issued within thirty (30) days of five cards being redeemed.
- Multiple awards may be earned within a six (6) month period; for example, 15 cards redeemed within a defined six month period will earn three *Dinner for Two* awards.
- *Dinner for Two* award certificates expire six (6) months from issue date.
- Access Card Incentive program ends December 31, 2010.

First & Second Quarter 2010 Tydes Frequent Diner Rewards Program

- \$600 includes food and beverages only, after discount, and does not include sales tax, service charge, added gratuity or miscellaneous charges.
- Only food and beverage purchased and consumed at Tydes Restaurant & Bar will be credited towards this promotion. Food and beverage purchased and consumed at other locations or restaurants is not eligible.
- Checks must be settled to a members' account to be included in this promotion.
- One month periods are defined as calendar months.
- Multiple frequent diner awards may be earned each month; for example, a member spending more than \$1,200 on food and beverage after discount will earn two complimentary *Dinner for Two* awards.
- Spend is calculated at the end of each calendar month.
- *Dinner for Two* award certificates will be issued by the 15th day of the following month.
- *Dinner for Two* award certificates expire six (6) months from issue date.
- Frequent diner program ends June 30, 2010